

OCTOBER 11-15, 2021 WORLDWIDE FORMAT

# INTERNATIONAL PRODUCTIVITY WEEK 2021

PROFESSIONAL FORUM,  
EDUCATIONAL AND COMPETITIVE PROGRAM

International  
Productivity  
Week 2021



**IPWeek 2021 is a unique professional event on a global scale!** In 2021, hundreds of specialists and managers from different countries will meet in the virtual space of IPWeek 2021 once again, in order to share their experience and get acquainted with the best solutions in business digitalization, production systems development and human capital management.

## Corporate participation in IPWeek 2021 warrants:

- Inspiring the team with the new ideas and best practices
- Employee engagement and motivation to improve
- Competitive insights and the prestige of winning



**Nikolay Utkin,**  
Head of the Norilsk  
Division, Senior Vice  
President of MMC  
Norilsk Nickel PJSC

A business system relies on a set of tools and practices, as well as on a team of like-minded professionals. For that reason, we at Norilsk Nickel welcome the involvement of employees in the efficiency improvement processes and encourage them to participate in the International Productivity Week. We have decided to become an IPWeek General Partner, in order to support a formation of an expert community in the field of efficiency improvement in our country and abroad, and to encourage leadership development. In the meantime, the employees of our company are also benefiting by participating in IPWeek and adopting the best practices and experiences first-hand.

**The corporate participants will have the opportunity** to take part in the IPWeek 2021 educational and conference program, as well as present their achievements in the field of operational and operational efficiency within the framework of the competition program - the International Improvement Projects Competition «Transformation», and the «Operational Excellence» championship. The participants are also welcome to take part in the Improvement Projects Accelerator and the International School of Production Team Leaders.

The organizing committee of IPWeek 2021 will create a special participation tracking system for each company in order to extract maximum practical benefits, strengthen the company's image and inspire the corporate team for new achievements.

## International Productivity Week motto Best Practices First-Hand



## International Productivity Week Partners



**NORINICKEL**

IPWeek 2021 General Partner



IPWeek 2021  
Accelerator General Partner

**SIEMENS**

IPWeek 2021 Partner

**СТАНДАРТЫ  
И КАЧЕСТВО**

IPWeek 2021  
General Information Partner

# IPWeek IPWeek 2021 Educational Program

## YEAR'S SPECIAL: SCITECH 4.0. Industry 4.0 Science and Technologies

The extensive program of the International Productivity Week is specifically designed for corporate participation of those members of the company, who implement business efficiency strategies and innovation, for leaders and executives of change:

Senior executives

Heads of functional directorates and departments

Directors and specialists in development of production and business systems

Managers and specialists in process digitalization and implementation of innovations

HR directors and managers in personnel training and development

Production foremen

### ACCELERATOR

An intensive training and mentoring program for corporate teams. It takes improvement projects to a next level by engaging IPWeek experts from different countries as mentors.

### BENCHMARK CONGRESS

An interactive online congress, filled with exchange of experiences and live discussion of participants from different countries, which provides intellectual synergy of all participants due to the IPWeek digital ecosystem.

### GEMBA WORKSHOPS

Virtual tours of the production facilities of companies that have succeeded in the development of business systems and lean management.

### SCITECH 4.0 EDUCATIONAL PROGRAM

Lectures by leading researchers



and scientists, masterclasses from professionals, presentations of the latest achievements of science and technology.

### INTERNATIONAL SCHOOL OF PRODUCTION TEAM LEADERS

The first school of industrial masters with a "Production master is a leader of change" slogan. It unites foremen from different companies in an interactive EdTech platform.

### PRODUCTION TEAM LEADERS CONFERENCE

An open discussion platform for foremen, managers and experts from different countries, which allows to find answers to difficult questions and issues that masters face in the dynamically changing production conditions.



### "TRANSFORMATION" IMPROVEMENT PROJECTS COMPETITION

Innovative format of a competition of solutions presented in a concise «problem-solution-result» sequence. It demonstrates original ideas of project teams, helps to replicate effective practices, contributes to strengthening the image and prestige of winning companies.

### "OPERATIONAL EXCELLENCE" CHAMPIONSHIP

A championship between the teams of corporate participants, aimed at increasing the level of competence, identifying leaders, strengthening the professional status of participants and the reputation of participating companies.

## Previous Years' Participants

NORILSK NICKEL POLAR DIVISION KOLA MINING AND METALLURGICAL COMPANY NORILSK SUPPORT COMPLEX PECHENGASTROY EV  
CENTER FOR ENERGY- SAVING TECHNOLOGIES OF THE REPUBLIC OF TATARSTAN UNDER THE CABINET OF MINISTERS OF THE REPUBLIC  
FBE BOSTON SCIENTIFIC DIGITAL GROUP T.A. MANAGEMENT ALMATY MANAGEMENT UNIVERSITY HAIER NATALIA SAFONOVA & P  
N ENTERPRISE RESEARCH CENTRE AT CARDIFF UNIVERSITY TECHNICAL FAR EAST BAUMAN MOSCOW STATE TECHNICAL UNIVER

# IPWeek 2021 Events Calendar

International  
Productivity  
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## Pre-Conference / April 20 — October 15

April 20 — September 10	Improvement projects Accelerator
April 20-23	Bootcamp 1 "Improvement projects methodology"
May 18-21	Bootcamp 2 "From ideas to action"
September 7-10	Bootcamp 3 "Project economics and scaling". Presentations of projects.
September 24 — October 15	International School of Production Team Leaders Modular system of group classes on Fridays on a digital platform

## IPWeek 2021 Main Program / October 11-15

October 11	Benchmark congress, Gemba workshops
October 12	Finals of the "Transformation" improvement projects competition
October 13	SciTech 4.0 educational program
October 14	"Operational Excellence" championship
October 15	International Conference of Production Team Leaders IPWeek 2021 Grand Closing and Awards Ceremony

## Post-Conference / October 25 — September 30, 2022

October 25, 2021 — January, 25, 2022	Access to IPWeek 2021 materials and videos on the digital Learning Management System platform
November, 1, 2021 — September 30, 2022	Access to the publications of IPWeek 2021 in the "Standards and Quality" News Agency journals



**Alexey Samoshilov,**  
Director of Industrial  
Services for Digital Manufacturing, Siemens  
Russia (Germany-Russia):

"Now I know for sure: the world has changed and will never be the same! The international industrial forum IPWeek 2020 for hundreds of participants from different continents looked like a live TV broadcast of Channel One, with teleconferences and translations into three languages! I'm sure that the new digital format is the future!"



**Inna Traud, Head of the  
ODW Lean Department  
(Germany - Ukraine):**

"Thank you for your courage and enthusiasm. You ignited the team spirit in us, which died down because of the pandemic. You have shown us that if there is a goal, then the obstacles only encourage and stimulate the development of opportunities that sometimes we do not even realize existed."



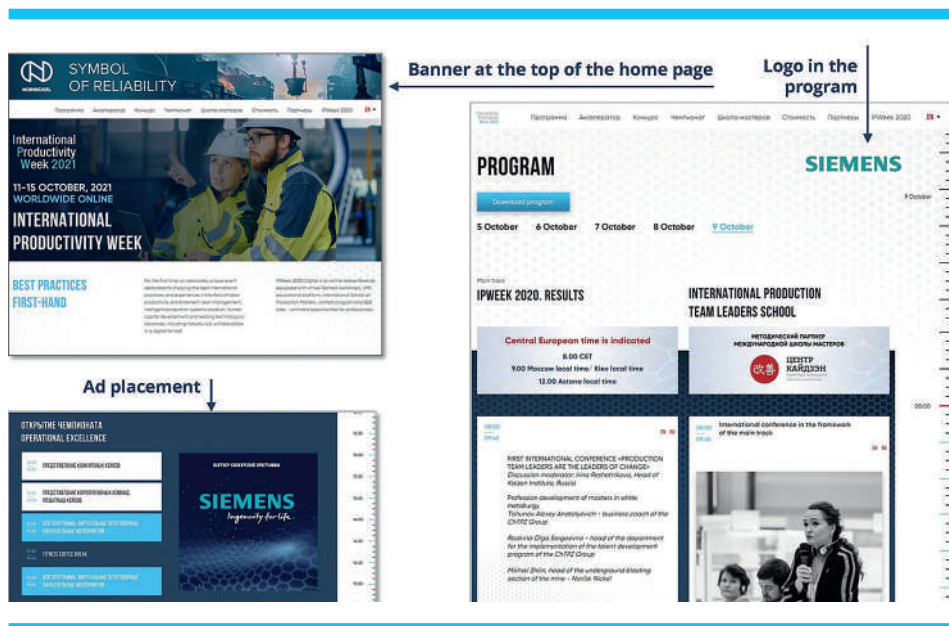
**Otta Koukolik, Head of  
the Alfmeier CZ Lean  
Department (Germany -  
Czech Republic):**

"It doesn't matter what industry you work in - it could be automotive, heavy industry, food or pharmaceuticals. The principles of performance management are the same everywhere, and the key, in my opinion, is to choose the right methods for a particular situation."



# Partner integration and the international image strengthening for the participating companies

**Integration into the IPWeek 2021** business program and placement of partner information on the IPWeek Digital platform is a great way to strengthen your company's image in the international arena through the presentation of the best practices. It is also a unique marketing opportunity to increase the productivity of your brand interaction with the target audience by a tenfold, when compared to the usual format.



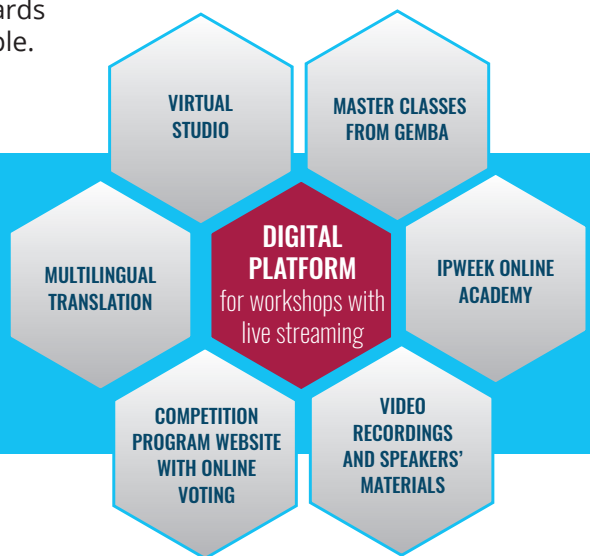
**Oleg Zakharov, Director of Operational Excellence Department, Eurasian Resources Group (Kazakhstan):**

"This is the third time our team is participating in IPWeek 2021, which is becoming more and more interesting every year. The Improvement Project Accelerator is a unique event which gives us an opportunity to not only implement our projects, but also to share the knowledge and experience in the process."

**The events of International Productivity Week 2021** will be widely covered in the Russian-speaking and international professional press. The general information partner of IPWeek 2020 is the «Standards and Quality» publishing house with a total audience of 60,000 people.

## IPWeek 2021 Digital Ecosystem:

IPWeek 2021 features online conferences and telebridges, virtual master classes from Gemba, the Improvement Projects Accelerator, the International School of Production Team Leaders, and an extensive competition program for corporate participant teams.



**For a special participation offer, check out the detailed information at**

<https://ipweek.eu/>

Email: [info@ipaweb.info](mailto:info@ipaweb.info)

Phone/WhatsApp:

+ 420 775 509 123

+ 420 775 552 019

+ 420 774 104 392

